

Tid Bits

By Michelle Padovan

Delta Dog Safe

Here's a high-four paw to applaud the Delta Dog Safe program. The Delta Dog Safe program is designed to teach children, dog owners and the community sensible behaviour around dogs to minimise the incidence of dog bites, particularly in children. Currently 20 Animal Management Officers from 13 Councils throughout Sydney have been trained as presenters. The program is offered to primary schools in an effort to raise awareness and educate children on dog body language, how to pat a friendly dog and what to do if approached by an unknown dog. Delta is funded to conduct the program by the State Governments in Tasmania and South Australia only. They're negotiating with the NSW Government to make this a fully funded program. The program is free to schools wanting to participate. Interested schools should contact the Delta Society ph: 9231 3218 www.deltasocietyaustralia.com.au

Farm Animals get Animated

Dreamworks Animation have announced that they are making an animated feature 'Punk Farm' which is based on popular children's book by Jarrett Krosoczka. Punk Farm tells the story of a group of farm animals—a chicken, pig, goat and cow—which form an underground rock band. The story traces the trial and tribulations of these unlikely entertainers as they follow their dream to play at the first animal band music festival: Livestock!

Is that a billboard or a baa-board?

The latest low-tech billboards along highways in the Netherlands are distracting motorists. They're walking, woolly sheep wearing corporate logo and advertising slogans emblazoned on blue waterproof blankets. First to take up the controversial campaign was a Dutch online hotel reservation company. The company spends about AUD\$2.00 per day, per sheep and sponsors approximately 144 sheep. Local authorities have cracked down on the concept and has fined the company, Hotels.nl. Hotels.nl plan to contest the fines and are looking to increase the number of sheep sporting the logo-clad outerwear. They're currently searching for locations that are prone to traffic jams. Just imagine the advertising potential if this concept is embraced in New Zealand.

NZ working dogs growl at 'greedy vets'

New Zealand farmers are howling at the mandatory micro-chipping law that'll come into place on July 1. They're angry at the legislation and believe that they'll be unfairly targeted by authorities. Many argue that they will be a 'cash cow' for 'greedy vets' as they have multiple working dogs on each property. Most councils have animal welfare officers that have received training and education from veterinary practitioners in the correct method of microchip placement.

Canine Camelot

A moat greets the guests at the front entrance and the specially designed pond houses exotic Koi. Vaulted ceilings, stone-lined walls and medieval touches like statues of knights and vigilant gargoyles all create the castle feel for the resort's special guests—dogs and cats. This upmarket kennel and cattery treats Castlegoers to fluffy pillows and entertainment via flat screen TVs that are tuned into Animal Planet. Yes, only in America can your furred companion be treated royally at Camelot.

Make your dearly departed into a diamond

In a sobering reminder that we're just carbon life forms, we bring the news that your departed pet can be made into a diamond. LifeGem™ is a man made diamond that's made out of the ashes of your loved one – be they human or animal. You can choose from a variety of cuts and colours and size is dictated by the size of your wallet. A mini .20-.29 carat will set you back US\$3,500 (Aud\$4,555) right up to a whopping US\$20,000 (Aud\$26,000) for 1 carat. This makes the prices at your local Prouds Jeweller look like an absolute bargain considering you can get a .25 carat princess cut solitaire ring for \$599.

GREAT NEWS FOR CATS AND DOGS.



ADVOCATE DEFEATS PARASITES FOR GOOD.

Ever since Advocate for cats and dogs hit the streets, parasites have been on the run. Within 12 hours of the first application 98-100% of the fleas were defeated.

With monthly application, you can be assured that Advocate will protect your pets inside and out. Not only does it treat and control fleas, it also prevents heartworm infection as

well as gastro-intestinal worms with the added benefit of the treatment of mites and lice. Advocate gives you peace of mind because it covers more aspects of parasite control than any other comparable product.

It's the only product that treats, protects against and prevents the major parasites in dogs and cats.

DOG	Fleas Adult	Fleas Immature	FAD	Heart worm	Roundworm Adult	Roundworm Immature	Roundworm 4th stage larvae	Hookworm Adult	Hookworm Immature	Hookworm 4th stage larvae	Whipworm	Demodex	Sarcoptes	Ear Mites	Lice
Advocate®	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Revolution®	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sentinel® Spectrum	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

CAT	Fleas Adult	Fleas Immature	FAD	Heart worm	Roundworm Adult	Roundworm Immature	Roundworm 4th stage larvae	Hookworm Adult	Hookworm Immature	Hookworm 4th stage larvae	Ear Mites
Advocate®	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Revolution®	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Advocate is available from your veterinarian.



PROTECT YOUR PETS, INSIDE AND OUT.



Advocate from Bayer comes in both a cat and dog formulation, available in 3 or 6 month packs. Revolution is a registered trademark of Pfizer. Sentinel Spectrum is a Trademark and Registered trademark of Novartis Inc., Basel, Switzerland. ADVOCATE is a trademark of Bayer AG, Leverkusen, Germany. BAY1413