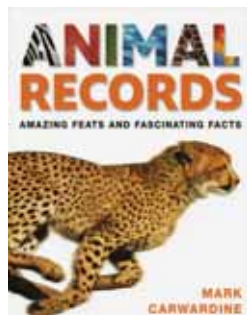


Pet Reads

Animal Records Amazing Feats and Fascinating Facts

Mark Carwardine

Did you know that... Australia has the unenviable distinction of being home to no fewer than nine of the top ten most venomous snakes in the world. Or that a swarm of desert locusts can eat, in a single day roughly the same amount of food that would sustain 400 people for a year. Well you will know these facts and many more if you check out this fascinating fact book that explores the wonders of the animal world.



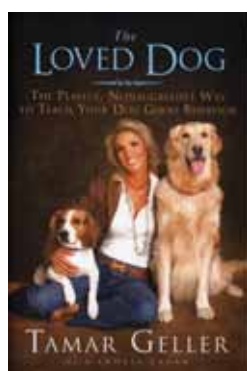
The book is broken down by animal type—mammals, birds, reptiles, amphibians, fishes and invertebrates. Each section contains lots of weird and wonderful facts about the creatures that inhabit our earth. With its large format and colourful photographs, this is sure to be a favourite book for the whole family.

Published by Allen & Unwin Books RRP \$32.95

The Loved Dog The Playful, Non-aggressive Way to Teach Your Dog Good Behaviour

Tamar Geller

Tamar Geller is a Los Angeles based dog trainer who operates The Loved Dog, Southern California's first cage free doggy day care and boarding facility. Geller's insights into training come from witnessing the horrors of military dog-training methods and observing wolves in the wild. Her methods revolve around bonding and body language rather than dominance and punishment. Geller's tools for training and developing a strong bond with your dog may seem simple, yet are very effective and gentle methods that a new breed of trainer and behaviouralists are utilising with considerable success.



This is an excellent book for dog people who want tips and guidance as to why traditional training methods aren't working with their dog. Chuck out the check chain, grab a currency of treats, adopt her simple principals and you'll see a huge change in your dog's behaviour.

Published by Simon & Schuster RRP \$34.95

Kama SEAtra Secrets of Sex in the Sea

Sheree Marris

This naughty book is researched and written by Victorian-based Aquatic Scientist, Sheree Marris. It's a comical expose of the raunchy sex lives of sea creatures—from how to attract the opposite sex to getting it on and the tools and tricks sea creatures use in the process.



This often wacky and wonderful world is exposed in a delightful and witty way and really gives an insight on the complexities in the real land down under. This cheeky photographic romp into the sex lives of sea dwelling creatures will have you laughing out loud. Environmentalist Marris, cleverly delivers a fun and entertaining read.

Published by Macmillan Australia RRP \$24.95

Noble Hounds and Dear Companions The Royal Photograph Collection

By Sophie Gordon

This is a fabulous book that charts the role that pets have played within the walls of Royal Family. It's a 'modern' look at the past pets that have inhabited and enhanced the lives from Queen Victoria through to the present day. Some of the more candid snapshots give the reader an informal look into the lives of various royals and the dogs that have shared their more private moments.



When we think of the Royal Family, we're more inclined to have an image of HM The Queen and her famous Corgis, however through the years many members of the family have had a number of treasured breeds and a few mutts as well.

www.holidayingwithdogs.com.au

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It's interesting to see some of the more exotic breeds like the Pug, favoured by Queen Victoria, look quite different from the look of the breed that we know today. All photographs are well researched and given a detailed description on the year taken and what breed the dogs were. The role of cats and horses are also highlighted in the book, however it does seem that the loyal dog was and remains the favourite companion of most of the Royals.

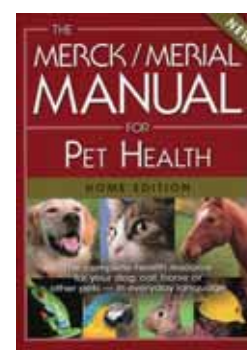
Published by Royal Collection Publications www.royalcollection.org.uk

The Merck/Merial Manual for Pet Health Home Edition

Based on the best-selling Merck Veterinary Manual and authored by over 200 veterinary experts, this 1300+ page bible on pet health covers the full spectrum of pets—from dogs, cats and horses to birds, reptiles, fish and other exotic pets.

This is an excellent resource and reference book for pet lovers who want to maintain the best health care for their pets. It also has handy advice on emergency procedures and what to do if poisoning occurs. We would love for this book to have an Australian version that would identify the various hazards like snake and spider bites and indigenous poisonous plants rather than the references to US ones. Overall, this is a very good publication and should be kept next to your pet's first aid kit.

Published by Simon & Schuster RRP \$39.95



NEW TROY

EASE-ON

'A revolutionary flea treatment for dogs that targets the whole flea lifecycle - maximising protection for your pet!'

Most spot-on flea treatments only manage the tip of the flea iceberg. Only 10% of the total flea population are adult biting fleas (the one's you can see). The rest of the flea population (90%) are in either the egg, larvae or pupae stage.

The Flea Iceberg

What you can see! **Adult fleas 10%**

TROY EASE-ON TARGETS (Eggs, Larvae, Pupae)

NORMAL SPOT-ON TARGETS (Adult fleas)

Your REAL flea problem

Troy Ease-on contains Pyriproxifen, an insect growth inhibitor that stops eggs developing into larvae, larvae developing to pupae, and pupae developing into adult fleas. Adult fleas that come into contact with Troy Ease-on will also not be able to lay eggs.

The addition of Permethrin in Troy Ease-on kills adult fleas.

So the whole iceberg is targeted – not just the tip (adult flea population) you can see, providing a much more thorough and effective flea treatment.

Troy Ease-on comes in packs of two for small dogs (2mL) medium dogs (4mL) and large dogs (8mL).

DO NOT USE ON CATS

** Not suitable for the treatment or control of the paralysis tick.

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